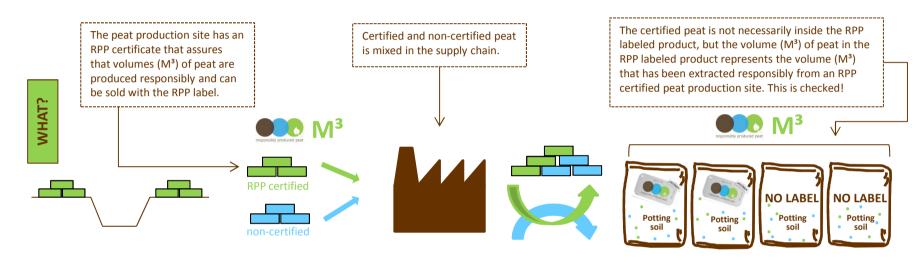
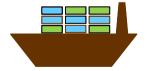


## **The Mass Balance Concept**



WHY?



Peat often comes from different sources and is shipped in bulk, making it inoperable to keep batches separate. The mass balance process lowers the threshold for peat production sites to participate in responsible peat extraction.



... and at the same time mass balance ensures an efficient and flexible supply chain. The industry is organized in such a way that blends have to be made for an optimal quality of growing media.





And this stimulates the demand for RPP labeled products, which encourages more companies to purchase RPP peat which in return encourages more peat producers to certify their peat production sites and extract peat responsibly.